

PRODUCT DEMARCATION

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[Click here to check out our Product Divider installation video!](#)



### Shelf Merchandising Solution





- Magnetic arm and drop banners
- Dividers and pushers
- OR25 SEL Brandline system with printed inserts
- Product glorifier

## Shelf Merchandising Solution





Clear product glorifier clamped to shelf is an easy and effective way to highlight new/hero product or promotions.



## Shelf Merchandising Solution





## Pusher and Divider Shelf Management System:

- This integrated pusher and divider system improves shopability with full range/full front facings always visible.
- Product from the back automatically moves forward.
- No old stock left on the shelf.
- Out-of-stock product lines immediately visible to store merchandiser for replenishment.
- Dividers ensure perfectly neat merchandising - ranges stay together and product labels face forward.
- Dividers ensure correct product displayed with correct price label (CPA) and prevent product falling over.

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## Magnetic Banner Arm

Securely mounts to most metal surfaces, accommodating multiple angles and POS display solutions. The magnetic banner arm provides the ultimate display solution for effective aisle, product or brand demarcation.



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## OR25 Brandline SEL System

- Fully integrated shelf edge labelling system.
- OR25 Brandline attaches to the top shelf edge and does not interfere with existing SEL systems within retail stores.
- Branded or promotional strip inserts provide strong visual marketing communications.
- Fully integrated with pusher and divider system.

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